

TheraTogs Combines Community Service and Climate Day of Action



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“Unite behind the science.”

- *Greta Thunberg, July 23, 2019
Speaking to the French National Assembly*

TheraTogs’ U.S. operations will be closed September 20th in support of the global climate strike, and to provide its employees the opportunity to participate in the company’s first-ever Community Service Day. “Togs Team” members across the country will spend that day providing volunteer help to non-profits and community service organizations of their choice.

“Even though we’re a small company, we believe we can help make a difference,” said Lee Taylor, TheraTogs CEO and co-founder. “We want to demonstrate our acceptance of the realities of climate disruption – to add our voice to the growing consensus on the changes and challenges ahead. Marches and protests can only go so far, especially at our size. So, rather than do something symbolic, our management team chose to observe Climate Action Day by giving back to our communities.

“We invite other small businesses – in Telluride and beyond – to join us in this targeted and dual-purpose action,” he said.

Co-founder and inventor Beverly Cusick, PT, MS, NDT, COF noted that respect for science is in the company’s DNA. “TheraTogs only exist because of the established scientific principles of biomechanics and neuromotor rehabilitation,” she said. “There’s no question that the science behind climate change is equally valid, and we see daily evidence that what we’ve been warned about is happening all around us, in the U.S. and beyond. It’s time to end our silence, and join the push for pragmatic and imaginative responses to the threat.”

As part of its commitment, TheraTogs has established a target of replacing at least half of all non-recycled plastic packaging with materials made from 100% recycled content by the end of 2019, and is exploring a full range of future packaging options to help reduce the company’s carbon footprint.

TheraTogs, Inc. designs and manufactures customizable physical rehabilitation systems that are worn under clothing to address neuromotor, orthopedic, and postural conditions in children and adults. TheraTogs orthotic garment systems improve postural alignment, trunk and joint stability, gait and function. TheraTogs are used worldwide for functional and sensorimotor training for clients with developmental disabilities, and rehabilitation following brain injury, stroke, orthopedic or neurosurgery.